Motivation is to learning as oxygen is to breathing!

“Thhis book is designed to enable teachers to unlock their students’ inner motivation and reach the students teachers find most challenging.”

— Christine Sleeter
Professor Emerita, California State University Monterey Bay

Excited to Learn
Motivation and Culturally Responsive Teaching
Margery B. Ginsberg

Most experts agree that student motivation and engagement are critical components of teaching and learning. Yet both are vulnerable to distraction. Effective instructional planning is also motivational planning!

This must-have resource helps teachers leverage students’ natural curiosity and academic potential, featuring:

• Over 50 strategies to enhance students’ emotional safety, value for learning, engagement, and competence
• A field-tested and research-validated model to make instructional planning also motivational planning
• Abundant tools, templates, and protocols to strengthen student motivation and learning
• A clear rationale for intrinsic motivation, especially in culturally diverse classrooms
• Essential information for teaching linguistically diverse students and students who have been historically underserved

$32.95, 296 pages, 978-1-4522-5953-6

Read 2 Earn
Earn graduate credit for the professional reading you’re already doing! Visit www.corwin.com/read2earn for more information.
Also by Margery B. Ginsberg: *Transformative Professional Learning*. Visit www.corwin.com or call your sales representative to learn more about *Excited to Learn* and other Corwin books.

ORDER FORM

**BILL TO** (if different)

- Purchase Order #
- Please attach original purchase order.
- Name:
- Title:
- Organization:
- Address:
- City: State:
- Zip Code:
- Telephone:

**SHIP TO**

- Name:
- Title:
- Organization:
- Address:
- City: State:
- Zip Code:

<table>
<thead>
<tr>
<th>Qty.</th>
<th>Book#</th>
<th>Title</th>
<th>Unit Price</th>
<th>Total Price</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>N152R5-</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>N152R5-</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>N152R5-</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>N152R5-</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Four Easy Ways to Order!

- **ONLINE**
  - www.corwin.com
- **CALL**
  - (800) 233-9936
    - Toll Free
    - Monday–Friday: 6 am–5 pm PT
- **FAX**
  - (800) 417-2466
    - Toll Free
- **MAIL**
  - 2455 Tiller Road
    - Thousand Oaks, CA 91320

**Payment Method**

- Check # ____________________________ Payable to Corwin

**Credit Card #**

- [ ] VISA
- [ ] MasterCard
- [ ] American Express
- [ ] DISCOVER

**Signature:** ____________________________

**Credit Card Information**

- Expiration Date: ______/____
- Security Code: _______
- 3 or 4 digit code from back (VISA, MC, Discover) or front (AMEX) of card

**New Product E-Alerts**

- Receive a monthly email about new Corwin products prior to their release

- Sign Up Today at www.corwin.com/alerts

**Discounts are Available**

- for large quantity orders—CALL (800) 831-6640 and ask for a sales manager.

**Prices subject to change without notice.**

**Professional books may be tax-deductible.**

**Federal ID Number:** 77-0260369

**Sales Tax**

- Add appropriate sales tax in AL, AZ, CA, CO, CT, DC, FL, GA, IL, IN, KY, LA, MD, MA, MI, MN, MS, NC, NJ, NV, NY, OH, PA, RI, SC, TN, TX, VA, VT, WA. (Add appropriate GST & HST in Canada)

**Shipping and Handling**

- $5.95 for first book, $1.00 each additional book
- Canada: $11.95 for first book, $2.00 each additional book

**Total Amount Due $**

- Remit in U.S. dollars

**In case we have questions...**

- Telephone: ____________________________
- Fax: ____________________________
- Email: ____________________________

- Yes, you may email other Corwin offers to me.
  - Your email address will NOT be released to any third party.

**SATISFACTION GUARANTEED or Your Money Back!**