THE 9 THINGS TO KNOW ABOUT ASSESSMENT

Twin Motivations for Assessment Knowledge
"Those who care about our schools should understand educational-assessment basics...because classroom formative assessment is being underused." ~ CH 1

Purposeful Educational Testing
"The construction & evaluation of educational tests should be influenced by 1 of 3 purposes of testing: (1) comparisons, (2) improvement of instruction & learning, or (3) evaluation of instruction." ~ CH 2

Standardized Test Development
"The development of standardized assessments relies on careful test building and complete documentation of purpose—determination, content, and revision." ~ CH 3

Assessment Validation
"The most significant process in testing, this culminates in the creation of a validity argument based on evidence of both accuracy and achievement of purpose." ~ CH 4

Assessment Reliability
"The consistency with which an educational test measures what it's measuring, assessment reliability is indicated by 3 conceptually different evidences." ~ CH 5

Fairness in Testing
"Fairness, as important as validity & reliability, must be carefully documented to maximally minimize assessment bias." ~ CH 6

Score-Reporting Rudiments
"Report-users should demand that the scores reported are easily interpretable and have been elicited by a test whose purpose coincides with those inferences." ~ CH 7

Formative Assessment
"The formative assessment process—although remarkably effective—is seriously underutilized." ~ CH 8

Affective Assessment
"Because students’ in-school affective dispositions can have an impact on student success, during school and after, student affect should be frequently assessed." ~ CH 9

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Claim your copy of Jim Popham’s The ABCs of Educational Testing to learn how you can affect these practices and be equipped to talk about them with parents.