Corwin Announces Renewal of its Strategic Business Partnership with the Association of Educational Service Agencies

Los Angeles, CA (August 6, 2018) – Corwin announced today it has agreed to renew a long-standing partnership with the Association of Educational Service Agencies (AESA) through 2021. This move allows the 553 Educational Service Agencies (ESAs), representing a presence in over 80% of public U.S. school districts and impacting over 80% of certified teachers in the U.S., more widespread access to professional learning resources from Corwin.

The business partnership will provide AESA and its members with greater access to Corwin authors, consultants, and products to support educators in service agencies across the country. This announcement comes shortly after AESA’s Summer Leadership Conference in Minneapolis, Minnesota, where Corwin was featured as a Business Partner.

Corwin and AESA have partnered together for over eight years, which has led to substantial growth and professional learning support in various service agencies across the country. These include successful partnerships with ESAs, such as Southwest Arkansas Education Cooperative, Region 13 Education Service Center in Texas, and Grant Wood Area Education Agency in Iowa.

“I am delighted to partner with Corwin once again”, said AESA’s Executive Director, Joan Wade. “AESA’s core mission is to provide professional growth opportunities for ESA leadership teams and their boards, and Corwin is our go-to business partner to meet that objective! We are very fortunate to be partnering with Corwin—they have high-quality speakers and professional development, and they are always willing to customize their work to meet the needs of our members.”

As part of this renewed partnership, Corwin President Mike Soules has joined the AESA Foundation as a trustee. “I look forward to continuing our work with ESAs across the country to fulfill Corwin’s mission of helping all educators realize their greatest impact through sustained professional learning,” said Mike Soules, president of Corwin. “As a trustee on the AESA Foundation, I am committed to supporting AESA’s mission and values, which are very much aligned to the values we uphold at Corwin.”

Corwin will continue to sponsor keynote speakers at AESA’s annual conference, as they have over the past few years, which included industry thought-leaders such as Michael Fullan, David Sousa, Marcia Tate, and Gary Howard, among others. The 2018 annual conference in December in Colorado Springs, Colorado will feature Corwin authors Peter DeWitt and John Krownapple. Corwin will also be
collaborating with leadership teams at ESAs in Arkansas and Texas to present a session on professional learning impact.

Corwin, a SAGE Publishing company, was established in 1990, first as a professional book publisher, now as a full-service professional learning company, offering professional development solutions on the topics that matter most and the delivery methods that work best to achieve a school or district’s objectives. Its many resources range from a library of 4,000+ books to on-site consulting to online courses and events. At the heart of every professional learning experience is the book content and author expertise that have made Corwin the most trusted name in professional development. Learn more at www.corwin.com.

AESA, is a professional, national organization with 553 regional educational service agencies as well as members in 45 states. This national organization’s mission is to provide thought leadership, networking opportunities, and federal advocacy for its members. The association believes that lifelong learning founded on evidence-based practices leads to continuous improvement for all learners and that all students have a right to learn in an environment where diversity is celebrated, all students are included, and instruction is personalized to students’ diverse needs. Visit their website for more information: www.aesa.us

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