Contents

List of Figures and Tables	ix
Foreword Malcolm Nicolson	xi
Acknowledgments	xiv
About the Authors	xvii
Introduction Purpose of the Book Audiences Chapter Overview	1 1 2 2
1. Curriculum Design: From an Objectives-Based to a Concept-Based Model	6
A Short Retrospective, From the Authors, on Educational Swings The Value of Know, Understand, and Able to Do in	7
Concept-Based Models	11
Teachers	11
Students	12
Administrators	12
Parents	13
Problems With Traditional Content Objectives	16
Discussion Questions Summary	20 21
2. Two-Dimensional Versus Three-Dimensional Curriculum Models	22
Contrasting the Two-Dimensional and Three-Dimensional Models	22
Introducing the Structures of Knowledge and Process	24
The Interplay of Process and Knowledge	26

Contrasting Instructional Descriptions	27
Discussion Questions	30
Summary	31
3. The Structure of Knowledge	32
Understanding the Relationships in the Structure	
of Knowledge	32
How the Structure of Knowledge Guides	
Curriculum Design	35
Designing Disciplinary Curriculum Frameworks	
at the National, State, or Local Levels	36
Mathematics as a Concept-Driven Discipline	40
Examples of Concepts and Subject-Specific Generalization	ons 40
Discussion Questions	43
Summary	43
4. The Structure of Process	44
The Structure of Process	44
How the Structure of Process Guides Curriculum	
and Instruction	49
Discussion Questions	51
Summary	51
5. The Developing Concept-Based Teacher	52
Bridging the Gaps Between Knowing, Doing,	
and Understanding	52
Collaborative Concept-Based Lesson Planning	53
Common Terminology Used to Describe Quality Instruc Lesson Attributes That Support Meeting	tion 54
the Needs of All Learners	54
Instructional Strategies/Techniques	56
Lesson Design	56
The Developing Concept-Based Teacher	57
Do The Developing Concept-Based Teacher Rubrics Have	
a Place in Teacher Evaluation Plans?	60
Discussion Questions	71
Summary	72
6. The Developing Concept-Based Student	73
What About Thinking?	73
The Relationship Between Critical Thinking	
and Concept-Based Teaching and Learning	74
Developing Critical Thinking	74

	The Developing Concept-Based Student	76
	Why These Categories?	78
	Discussion Questions	81
	Summary	81
7.	What Do Teachers Need to Understand	
	About Concept-Based Pedagogy?	82
	The What and Why of Concept-Based Curriculum	
	and Instruction	82
	The How of Concept-Based Curriculum and Instruction	83
	Concept-Based Units: Interdisciplinary	
	and Intradisciplinary	83
	Assessing for Deep Understanding	87
	Four Critical Aspects of Concept-Based	
	Pedagogy	95
	1. Synergistic Thinking	96
	2. The Conceptual Lens	98
	3. Inductive Versus Deductive Teaching	99
	4. Guiding Questions	101
	Quality Pedagogy	103
	Concept-Based Classrooms	104
	Discussion Questions	107
	Summary	108
8.	What Do Principals and Instructional Coaches Need	
	to Understand? Implementing and Sustaining	
	Concept-Based Curricular and Instructional Models	
	in Schools	109
	Setting the Stage for Curriculum	
	Implementation	110
	Staff Development	111
	Staff Support with Accountability: Building	
	System-Wide Synergy	113
	The Collection and Analysis of the "Right" Data	115
	Discussion Questions	116
	Summary	116
9.	What Do District Leaders Need to Understand About	
	Concept-Based Curriculum Designs?	118
	District Leaders Discuss Concept-Based Curriculum	
	and Instruction	119
	Discussion Questions	128
	Summary	128

10. Summary and the Road Ahead	
Curriculum and Instruction: The Warp	130
Concept-Based Learning: The Weft	131
The Path Forward	132
Discussion Questions	133
Resources	
Resource A. Concept-Based Mathematics Unit	137
Resource B. Concept-Based Science Unit	149
Resource C. Concept-Based Art Unit	163
Resource D. Concept-Based World Language Unit	172
Resource E. Concept-Based Music Unit	181
Resource F. Adapted Learning Activities for Chapter 7	191
References	193

List of Figures and Tables

FIGURES

Figure 1.1	Traditional Objectives Model	18
Figure 1.2	Concept-Based Model With KUDs	19
Figure 2.1	Two-Dimensional Versus Three-Dimensional	
-	Curriculum Models	23
Figure 2.2	The Structures of Knowledge and Process	25
Figure 3.1	The Structure of Knowledge	33
Figure 3.2	Mathematics Framework Model	38
Figure 3.3	Disciplinary Generalizations	42
Figure 4.1	The Structure of Process	45
Figure 4.2	Process Discipline Generalizations	48
Figure 5.1	Relationship Between Levels of Impact	
	and Components of Training	53
Figure 5.2	Rubric: The Developing Concept-Based Teacher—	
	Understanding Concept-Based Curriculum	
	and Instruction	61
Figure 5.3	Rubric: The Developing Concept-Based Teacher—	
	Concept-Based Lesson Planning	62
Figure 5.4	Concept-Based Model Music Lesson Plan	
	by Francine Evens	64
Figure 5.5	Concept-Based Model Math Lesson Plan	
	by Carmella Fair	66
Figure 5.6	Rubric: The Developing Concept-Based Teacher—	
	Concept-Based Instruction	69
Figure 5.7	Excerpt from Domain 3: Instruction	71
Figure 6.1	The Developing Concept-Based Student	77

x • Transitioning to Concept-Based Curriculum and Instruction

Figure 7.1	Know, Understand, Do	89
Figure 9.1	Learning 21 Principles	123
Figure 9.2	Implementing the Iowa Core	128

TABLES

Table 3.1	Macro-Concept Examples	41
Table 3.2	Disciplinary Micro-Concepts (Examples)	41
Table 7.1	Scoring Guide Checklist	92
Table 7.2	Scoring Guide Rubric	93
Table 7.3	Sample Learning Experiences to Support	
	Culminating Task Performance	95
Table 7.4	Unit Titles With Sample Conceptual Lenses	99

Foreword

hat keeps us going as teachers? What makes teaching the best job in the world? When asked this question, many teachers will talk about that light coming on in students' eyes, or the 'ah-ha' moment when students 'get it'. Lynn Erickson and Lois Lanning have provided me with some of my personal 'ah-ha' moments over the last few years. They have helped me to see how we can help students to 'get it', to be engaged in their learning and to understand how to transfer and apply their knowledge, understanding and skills in meeting complex global challenges. As a schoolboy in the 1980s I learned about isotopes as my teachers had learned it—by rote. Despite doing well in all of my science/chemistry exams I never really understood what an isotope is, or why I needed to know. By the age of 23 I had become a science teacher and began to teach about isotopes. After the first attempt to transfer my old school notes from my pen to the students' brains, I realised that they simply didn't get it. I looked at the patterns around the periodic table, at the way in which scientists use models to better describe phenomena and noted that isotopes were pretty useful in everyday life, for food preservation, health treatments and so on. My teaching of isotopes was transformed, but so too was my own understanding—so much that I now understand isotopes and I no longer rely on those notes my teacher made me repeat in the 1980s! This is the transformative effect of concept-based teaching and learning-the level of understanding, application and engagement lead to a far more satisfying experience for students and teachers.

In 2009 the Middle Years Programme (MYP) team at the International Baccalaureate (IB) were wrestling with ways to support and advise teachers on how to plan for concept based teaching. While reviewing research with both a theoretical and practical focus, the team found that the work of Lynn Erickson particularly resonated. As a result of this inspiration the team developed a rubric to show teachers the levels of planning for concept-based teaching and learning. This book provides an encouraging development of that thinking. Not only do we see the tried

xii Transitioning to Concept-Based Curriculum and Instruction

and tested concept-based model and structure of learning from Erickson, but incredibly helpful rubrics for developing concept-based teachers and students from Lanning. The rubrics will help schools to put Lanning and Erickson's principles into practice. They are useful tools that could be adapted for use by teachers and school administrators, with the potential for powerful feedback from students as they reflect on learning.

Since 2011 Erickson has had a significant impact on the development of the 'new and improved' MYP curriculum. The central position given to key and related, or macro and micro concepts, is revolutionising the way teachers plan. The whole picture though isn't seen until we look at the full range of subjects studied by students, and to the influence of Lanning. Lanning's Structure of Process is the ideal complement to Erickson's Structure of Knowledge, and plays a particularly key role in informing the development of process-driven subjects such as the languages. Imagine a unit containing the following conceptual understanding: *A writer's intention may be to create sympathy, empathy or antipathy through selection of details and stylistic choices*. One quickly sees the rich and almost endless possibilities of ways to address the embedded concepts, and then to see students transferring their understanding of strategies and process.

The paradigm shift Erickson and Lanning discuss in this book can also be seen in the example of the IB Diploma Programme history course, where the curriculum for 2015 onwards will have an explicit focus on the key concepts of change, continuity, causation, consequence, perspectives and significance. In previous iterations of the course a teacher selecting to teach the theme of 20th century wars would have been presented with a prescribed list of wars for detailed factual study. In the coming IB history course, key concepts will serve as a conceptual "lens" or focus and allow teachers to ground the concepts in specific wars which are of particular relevance and interest to their students and situation. Crucially this shift has also been carried through into the assessment of the course. Students are asked, for example, to write essays discussing the extent to which ideology or religion was the main cause of a particular war they have studied, and then respond to the question, 'Why are conflicts driven by ideology or religion so difficult to resolve?' In a language arts class students may be asked to evaluate how selected authors with very different styles use literary techniques to build suspense in a narrative. These are just two examples, but they clearly demonstrate the exciting potential and positive impact that the shift to a more concept based approach has on the experience of both the teacher and the student. It is easy to see how learning will become more engaging as students use synergistic thinking to address challenges that have relevance to their lives.

For teachers who have been inspired by students demonstrating synergistic thinking and deep conceptual understanding, this book is the ideal blend of the theoretical and practical. Showing how students' conceptual understanding of both knowledge and process can be supported and deepened through quality instruction backed by a high level curriculum serves all educators well. Using the rubrics and the examples contained throughout, this book helps us to see more lights come on in the eyes of students, which is what makes us all get out of bed in the morning.

> —Malcolm Nicolson Head of Diploma Programme Development International Baccalaureate