CORWIN

STRATEGIC PLANNING & EVENTS FOR

PROFESSIONAL LEARNING
We meet educators where they are.

From books to digital solutions, events to on-site or virtual PD – our services can be customized to meet the needs of all schools and districts.

Our Services:

**Keynotes** | Invite the top inspirational speakers to your district for spring in-service days, back-to-school kick-offs, and more!

**Conferences** | Need to plan a multi-day agenda across a range of topics? From ELLs to SEL, our experienced consultants have got you covered.

**Workshops** | “Sit and get”? No way! Our workshop series help educators integrate research findings in their daily practice over the course of the school year.

**Custom Events** | We use a variety of tools and methods to evaluate the impact of our PL services to ensure we are delivering the best outcomes for all
HOW IT WORKS
Custom event planning for K-12 districts

1. Contact your Professional Learning Advisor to discuss your PD goals and needs.

2. Co-plan your agenda with your Corwin advisor, including keynotes and breakouts.

3. Select training resources based on your customized agenda.

4. Finalize logistics to ensure a smooth PD day.

5. Sit back and enjoy! Our accredited consultants deliver engaging content that makes an impact.
CORWIN

Our Impact
WHO WE ARE

We believe that public education is the foundation of a thriving democracy

To us, “efficacy” is a matter of equity

We partner with the very best in the field of education to create practical, research-based resources and services to help educators by giving them the tools to evaluate their impact and enhance their instructional practices so that every child can succeed.

Our Products
- BOOKS
- CONSULTING SERVICES
- INSTITUTES
- DIGITAL SOLUTIONS
IMPACT & REACH AT-A-GLANCE

30% of Districts in the U.S. are engaging with Corwin for professional learning

90 Number of books Corwin publishes, on average, per year

2K+ Professional learning days Corwin delivered in 2022

1.2M Students impacted by our work since 2012

Global presence
Corwin has a global presence with offices throughout North America as well as in Australia, the UK, and Asia

65 Number of global events Corwin hosted in 2022, both in-person & virtual
I’ve been very impressed with Corwin. They’re very current on best practices and they practice what they preach.”

Charlotte Mecklenburg Schools Staff Member*

“Corwin’s got some of the best authors, scholars and practitioners in our industry… I’ve never been disappointed.”

Elkhorn Public Schools Staff Member*

Don’t just take our word for it - here’s what our clients are saying…

If you were to [ask who] would you rely on more, … in terms of professional development, … I would have to say Corwin.

Virginia DOE staff member*

*Printed with permission from a survey conducted by 1st Resource on Corwin’s behalf, October 2021
We focus on educator knowledge & support

Corwin approaches professional learning with a focus on building educators’ knowledge of evidence-based practices and providing implementation support to help educators move their learning from surface to deep to transfer.

How we do it:

**Customization**  |  Programs built specifically around your school or district’s goals and initiatives

**Dedication**  |  Client support team that walks you through every step of the professional learning process

**Implementation**  |  Evidence-based offerings spanning both the school-wide and classroom levels

**Evaluation**  |  Efficacy surveys & tools are used to help you monitor progress and report results
CONTACT YOUR ADVISOR

When you work with Corwin, you gain a strategic partner committed to building your school or district’s capacity for long-term, measurable, sustainable improvement.

www.corwin.com/getstarted

Our process

● INITIAL CONSULTATION
● PLAN INITIATIVE
● PRE-ENGAGEMENT CALL

● PD DAYS
● ASSESSMENT & MEASURING IMPACT
● DEEP IMPLEMENTATION & COACHING
● POST-ENGAGEMENT DEBRIEF